

The Alma Record.

Published Thursday Afternoon By
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The Record is entered at the post office at Alma, Michigan, for transmission through the mail as second class matter.

Conditional assurances have been received at Washington, from Great Britain, that importation of German sugar beet seed to plant next year's American crop, will be permitted, as a result of informal negotiations by the state department. Each shipment will be considered by British officials on its merits, and will not be molested if three conditions imposed by Great Britain, are met. It must be shown that the seed is not available for purchase only in Germany; shipments must be made from neutral ports only, and there can be no exchange of American commodities with the German exporters. Shipments that do not fill these conditions will be stopped under the order-in-council.

The agreement is expected to give American sugar beet farmers an adequate supply of seed, which is produced only in Germany. Negotiations with Germany, completed some time ago, effected the release of a sufficient amount to supply the American demand. Efforts now will be made by shippers to obtain shipping facilities to bring in the cargoes and a method of certification by British consuls devised to obviate examination of the ships at sea or their detention in British ports for that purpose.

The merchant who can't afford to advertise is certainly in hard luck. He evidently puts his judgement up against the most successful merchants in the country. We challenge such a man to show us a business man who has made a success of his business, who is a live wire and a money maker, that is not a liberal advertiser. A business that is not worth advertising is a poor proposition. A newspaper is a reflection of its business men. A live business man picking up a newspaper full of advertisements, at once pronounces the town a live one. If advertising does not pay how is it that our business men by their booster advertising are reaping such benefits each month. Some business men are willing to let the live ones do the advertising, get the people to the town and hope to get some trade in the shuffle. A newspaper protects its home merchants against outside advertisers. The Record, this week turned down a six months contract for a 1-4 page adv. because it conflicted with our home merchants. Last week we were offered a page advertisement and refused it for the same reason. These people realize it pays and that Alma is a live town and they want a portion of the trade. The man who can not afford to advertise is usually seen standing in front of his store watching who is coming out of his competitors store.

How would you like to sit down at your desk, run over your accounts and absorb the knowledge that any where from \$500 to \$1000 were due you in sums varying from 50c to \$5. And how would you like to meet these good people day by day without their even thinking of offering you the small amount due you? And how would you like to see these same good people paying their bills promptly month by month and again forgetting yours? And wouldn't you just revel in the knowledge that all of these small accounts combined, if suddenly collected up would swell your bank account to the tune of \$500 or \$1000. When you reach the point where you can appreciate the grim humor of such a condition and keep right on smiling, you will have qualified yourself for the life of a country editor.

Another law which will go into effect this year, which will make extensive changes in the county clerk's office necessary, is the "absent voter's act." Under this act, legal voters absent from the county at elections, will be able to cast their ballots through the mails. Affidavits will be signed and sent to the county clerk's office at least twelve days prior to the election.

All hunters, except those who hunt on their premises, must pay a license fee of \$1 each, according to the latest hunting law which goes into effect August 24th. Under this law it will be necessary in the future to pay the above fee to the county clerk in order to do any sort of hunting off your own property.

WHAT DO YOU WANT

About a week ago the loss of a parcel of considerable value was advertised in the 'want column' of the Record. A few days later the parcel was returned to the loser by the one finding it. The former attributed the speedy return to the publicity given it in the want column, requiring an outlay of about fifteen cents. There were some rooms advertised in this same way and inquiries about them

numbered nearly a dozen, in less than a week.

What do you want? Have you something that you want to sell, something that you want to buy or rent—or perhaps give away? Try the Record 'Want Column'. At five cents a line you can sell or buy anything you want.

Jealousy Caused the BATTLE

But the Outcome Was Hardly What One Lover Expected It Would Be So Far as the 'Tenderfoot' Was Concerned



Watch For the First Chapter of Hamlin Garland's Serial "The Forester's Daughter"

BIG CELEBRATION AT VESTABURG

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claimed a victory.

The whole program of sports was carried out to the minutest detail just as arranged with the exception of the motor cycle race. This was omitted simply because no contestants appeared. The successful and complete carrying out of the program is something worth mentioning, because it is often happens that there are aggravating disappointments wished for in holiday crowds in celebration of this nature. Not only are the committee consisting of Messrs. Cummings, Woods and Hiller to be congratulated upon this fact, but they are to be commended for the high quality of the program which they did obtain.

The holiday spirit was quickened greatly by the presence of so many amusements and 'Coney Island Red Hot etc.' stands which lined the street from end to end. There were almost too many of them. There was scarcely room to walk between them at any place and no one of them could do a very big business. Then too they were run almost entirely by outside men, the Vestaburg merchants as a rule not conducting them themselves.

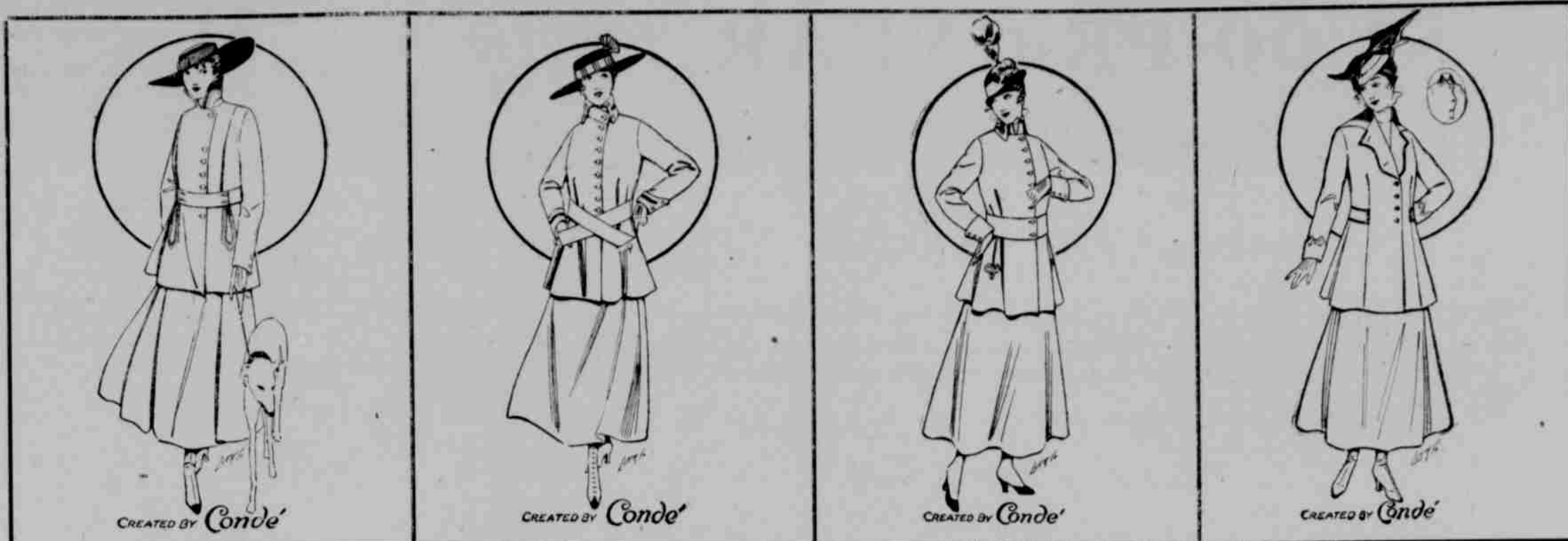
There were the snake charmer 'the hit the bell and win a fortune' machine which was clanging most of the time at the whim of a few of the strong-arms of Montcalm county, the elusive Baby Doll which tempted the accuracy of a few local Walter Johnsons and similar entertainments without number.

J. D. Helman, of Alma, was marshal of the day, and with Fred Reader, deputy sheriff, handled the crowd, which was exceptionally big for Vestaburg, without a sign of any trouble. There was little drunkenness and a more orderly crowd never gathered to enjoy itself. Ginger ale and pop were the popular liquors of the day, apparently.

While all the festivities were going on the two bands, one from Edmore composed entirely of Boy Scouts, about fifteen in number and the other from Vestaburg composed of a similar

Three Special Events at Robinsons!

Opening Display and Sale of first Suit Arrivals for Fall and Winter



Twenty-five New Suits are in stock and more coming all the time is the advance showing of what will be the biggest suit season in the history of the business. Plan to be in it by purchasing a new suit early. We will gladly take pains to show you if you will let us.

August Clearance of all Wash Goods at Record Breaking Low Prices

We are 'stuck' with the biggest quantity of wash goods on hand at the beginning of August, that we have ever owned. You know that our policy of doing business does not permit of our carrying a yard of these goods over to another season and so there is but one thing for us to do—cut the price to a point where you have simply got to buy them. Every yard of these goods have been placed on display on tables and in the windows where you can inspect them easily, and all that we ask is that you will come and look them over and Notice the prices they are offered for.

All colored wash goods formerly selling at 10c and 12½c reduced to 7c

All colored wash goods formerly selling at 25c and 35c reduced to

14c

All colored wash goods formerly selling at 15c and 18c reduced to 9½c

All colored wash goods formerly selling at 39c and 50c reduced to

25c

(Ginghams are not included in above prices)

MID-SUMMER SALE OF NEW WOOL KNAP BLANKETS

An event that is very popular in other cities but never before tried in Alma. As an experiment and to satisfy our curiosity as to how many really foresighted buyers there are, we have decided to place this case of blankets at your disposal at a saving to you of just one dollar over September prices. Can you afford to invest \$1.48 now to save one dollar on the cost of an article you are sure to need only a few months later? See display in big window \$2.50 values choice Saturday only

D. W. ROBINSON

number, conspired to instill the holiday spirit in everyone if such a thing were necessary. There was also a tug of war.

Many Alma people attended the celebration, among them being Messrs. Brewer, Thorp, D. L. Johnson, Harvey Tobbs, Misses Lura Miller and Wealtha Grahm, Mr. and Mrs. J. W. and Mr. and Mrs. Walter Robinson, Arnold Robinson and James Stauffer.

Additional Local

Boy Gulick went to Jackson, Monday afternoon, to visit at the home of his grandmother for a few days.

Mr. and Mrs. Albert Hudson are spending a short vacation at Mrs. Hudson's parents' home, near Ann Arbor.

The Illinois picnic scheduled for the twenty first of August, promises to be well attended. The committee is preparing a splendid program.

Mr. and Mrs. George Sharrar and family and Mr. and Mrs. Wesley Parr and family spent Sunday at Crystal Lake, the guests of T. A. Burt and family.

Miss Edna McComber, bookkeeper for the Gratiot County Gas Co., will leave tomorrow for Duluth. She will take the lake trip with a party of Saginaw friends.

Mr. and Mrs. L. M. Sweet of Merrill, were in Alma, on business, Tuesday. They had expected to move into the house recently occupied by E. H. Weese but have altered their plans.

James Brennan of Chicago, an expert window sign painter did some most excellent work for Messrs M. Messenger, G. V. Wright and D. W. Robinson, on their Superior street stores. For each of them he painted gold leaf art signs bearing their names beautifully inscribed.

Rev. Wesley Sidebotham of Milwaukee, arrived in Alma, Monday, to spend a few weeks vacation at the home of Mr. and Mrs. F. W. Hooper, on Philadelphia Avenue. His wife,

who was formerly Mrs. Essy Hooper of this city, arrived here a few days before her husband.

Lafayette Stevens of Grand Rapids, was in Alma, the latter part of last week to arrange for the sale of his former home and property on Ely street on the Rockingham addition. He sold the house and lot to J. H. McKinney, of the Michigan Sugar company, who will take immediate possession.

We have been presented by E. H. Dodge with a stalk of alfalfa measuring just a trifle under six feet in length. It was grown on a plot near the Swift & Company's plant. It must be that Alma is as good a farming city as a factory city. However, we should prefer to boast of the latter quality.

A letter received from E. J. Burr formerly of this place states that he is now nicely located at Rochester, Indiana. Mr. Burr is manager for the Chute & Butler company, piano manufacturers. They have two stores, one at Rochester and one at Warsaw, Indiana. The Record will be a weekly visitor from now on.

Richard E. Hughes, former County Clerk, and the backbone of the good nature department of the Ithaca, baseball outfit, has moved with his wife to Alma, to make this city their home. He has accepted a position in the office of Libby, McNeill & Libby. The latter company are to be congratulated upon having secured him as an employee. The same goes for the Alma athletic teams to whom he will undoubtedly lend his support.

J. W. Blakely, the Mutual Life Insurance representative left Wednesday morning for Grand Rapids where he will start his trip to the coast to see the Exposition and other sights in California, in company with the other agents who led their associates in the various states. The schedule calls for the leaving of Chicago this morning at ten thirty o'clock. The party goes by the Union Pacific through Salt Lake City direct to San Francisco, with a couple days of stop overs.



NYAL'S FACE CREAM

For chapped skin, cracked lips, tan and summer sunburn—there's nothing quite so good as Nyal's Face Cream. Then too particular men use it after shaving because it relieves all irritation and leaves the skin smooth as velvet.

Being peroxide, this delightful face cream is thoroughly antiseptic. Being greaseless, it's best to use because it rubs into the skin. The odor of this superior toilet luxury is truly fascinating.

Start using Nyal's Face Cream and an attractive complexion is immediately yours. This ideal face cream is sold in two sizes of ornamental jars—25c for the small and 50c for the large jar. Get this face cream at our store. Take a jar home to-night. For your complexion's sake use—Nyal's Face Cream.

PARTICULAR PEOPLE PREFER IT

W. A. BRUNNER